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A mixed-method investigation into measurement reactivity to the experience sampling method: The role of sampling protocol and individual characteristics

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Abstract

Since the introduction of the experience sampling method (ESM), there have been concerns that the repeated assessments typically related to this method may alter the behavior, thoughts, or feelings of participants. Previous studies have offered mixed results with some studies reporting reactive changes while others failed to find such effects. Our aim was to investigate under which circumstances ESM induces reactive effects.

Students (N = 151) were randomly assigned to receive a questionnaire containing 30 or 60 items 3, 6, or 9 times per day for 14 days. A random sample of 50 participants took part in qualitative interviews after the end of the data collection. We investigated changes over time in the data, while taking into account the sampling protocol and characteristics of participants, and analyzed qualitative reports of measurement reactivity.

Decreases in completion time, within-person variance of ratings and subjective reports of habituation point towards the existence of a habituation period. While participants also reported increases in emotional awareness in interviews, ESM measures indicated a decrease in emotional awareness over time. Changes in behavior were rare in quantitative and qualitative reports. Positive affect was found to decrease over time in the ESM data and various changes in affect, emotion regulation, and thoughts were reported in interviews. Individual characteristics and sampling protocol had inconsistent effects on changes over time.

The current results suggest that ESM induces reactivity. These reactive changes may be particularly relevant to researchers investigating within-person variability, completion times, affect, or emotional awareness.

Keywords: Ecological momentary assessment; ambulatory assessment; measurement reactivity; response behavior.
Introduction

In recent years, the Experience Sampling Method (ESM; also referred to as Ecological Momentary Assessment; Larson & Csikszentmihalyi, 1983; Myin-Germeys et al., 2018) has made its way to the standard toolbox of the psychology researcher. In ESM studies, participants are asked to fill in multiple, short questionnaires per day, typically over several days. Concerns that the frequent assessments in ESM studies may induce changes in the behavior, feelings, or thoughts of participants have already been voiced in the first reports of the method (Larson & Csikszentmihalyi, 1983). Yet, almost 40 years later, the circumstances under which ESM induces measurement reactivity remain poorly understood.

Measurement reactivity in ESM research

Measurement reactivity has been defined as any change in the participant that is caused by the measurements (French & Sutton, 2010). Sometimes, it is additionally specified that these changes need to have a biasing effect on the data collected (e.g., Barta, Tenen, & Litt, 2012). This broad definition includes changes in the underlying construct, which may have long-lasting effects on the participant (e.g., a participant becomes more aware of their feelings), changes in the participant’s behavior (e.g., a participant avoids certain activities during the study period) and changes in the participants’ response behavior (e.g., a participant uses the response scale differently over time). Reactive changes are a possible problem in any psychological research. However, the intensive nature of ESM, which typically involves multiple assessments per day and over several days in participant’s daily lives, has been suggested to be particularly prone to induce changes in response behavior or the underlying construct (Barta, Tennen, & Litt, 2012). Measurement reactivity could bias ESM findings that rely on measuring life as it is experienced, in other words, undermine the ecological validity of the assessment (Ram, Brinberg, Pincus, & Conroy, 2017). Therefore, it is important to understand if measurement reactivity arises in ESM studies, under which circumstances it is more likely to arise, and to what extent it affects the validity of the data collected. In the following paragraphs, we will review previous studies that have offered inconclusive answers to those questions.

Mixed evidence for changes in the underlying construct and behavior

In the absence of an intervention or an event that affects the whole sample, ESM or diary data are not expected to change systematically over time. If such changes are
detected, they can therefore be interpreted as signs of measurement reactivity. Previous studies that observed systematic shifts in ESM or diary data over time have mostly interpreted them in terms of changes in the underlying construct. This interpretation has been based on theoretical accounts that suggest that the frequent reporting of internal states may increase the participants’ self-awareness, induce rumination or other changes in emotion regulation, and subsequently lead to changes in their affective states (e.g., Conner & Reid, 2012; Johar & Sackett, 2018; Scollon, Chu, & Diener, 2003). Indeed, individual studies have detected increases in emotional awareness (Kauer et al., 2012; Ludwigs, Lucas, Burger, Veenhoven, & Arends, 2018) and the ability to differentiate emotions (Hoemann, Feldman Barrett, & Quigley, 2021; Widdershoven et al., 2019) over the course of an ESM study. For changes in affect, reports have been mixed, with some studies detecting changes in individual affective variables (Ludwigs et al., 2018; Rowan et al., 2007; Zawadzki et al., 2019), while others have not (Aaron, Turner, Mancl, Brister, & Sawchuk, 2005; Cruise, Broderick, Porter, Kaell, & Stone, 1996; Husky et al., 2010; De Vyust, Dejonckheere, Van der Gucht, & Kuppens, 2019). It has also been suggested that taking part in an ESM study could lead to changes in the participants’ behavior, which has been observed in some studies (Husky et al., 2010; Johnson et al., 2009) but not in others (e.g., Csikszentmihalyi & Larson, 1987). In addition, studies that asked participants to report on experienced changes over time have reported low to moderate levels of subjective reactivity (Ebner-Priemer et al., 2007; Palmier-claus et al., 2012). In clinical samples, studies have further investigated systematic shifts in reported symptoms such as pain, substance use, suicidal thoughts, or depression levels. Generally, the majority of studies have not detected changes in mean levels of symptoms over time (Cruise et al., 1996; Stone et al., 2003; von Baeyer, 1994; Law et al., 2015), yet in some cases symptoms were found to decrease (Broderick & Vikingstad, 2008; Kramer et al., 2014; Shiffman et al., 1997).

**Detected changes in response behavior**

Aside from these changes in the mean level of variables, previous research has repeatedly detected a decrease in the variability of ESM responses over time (Csikszentmihalyi & Larson, 1987; Fuller-Tyszkiewicz et al., 2013; Vachon et al., 2016). This decrease in variability has not been interpreted as a change in the underlying construct (i.e., the state of participants is not thought to become less variable over time), but as a change in
the way participants use the response scale. Two possible explanations have been suggested. One hypothesis is that the variability of responses decreases because of a habituation effect (also referred to as calibration). This means that by repeatedly using the scale, participants may become better at indicating how they feel, as they develop more stable conceptualizations of the different scale points. It could also mean that participants are overusing extremes in the beginning, but do that less over time, which could lead to increases in data quality over time. Alternatively, a decrease in motivation to provide high quality responses may explain this pattern and lead to a more uniform response behavior over time (i.e., fatigue effect; also referred to as satisficing or boredom effect; Fuller-Tyszkiewicz et al., 2013). Specifically, participants may become increasingly annoyed by the assessments and consequently revert to heuristic ways of responding, which could manifest itself as more and more homogeneous responses over the duration of the study. In the case of a fatigue effect, such decreases in variance are expected to be accompanied by a weakening of the associations between variables, while associations between variables are not expected to weaken in the case of habituation. Studies that investigated changes in associations between variables have not detected them (Csikszentmihalyi & Larson, 1987; Fuller-Tyszkiewicz et al., 2013; Johnson et al., 2009). However, other evidence does point towards decreases in motivation and data quality over time. For instance, one recent study on the reporting of social media use has found decreases in the convergent validity between reported and objective social media use over time (Verbeij, Pouwels, & Valkenburg, 2021), supporting a fatigue effect. While having similar impacts on the collected data at first sight, a habituation effect is not expected to undermine the validity of the collected data, while lower data quality related to a decrease in motivation over time could. Therefore, it is important to distinguish these two types of changes in response behavior.

**Initial elevation bias**

In 2018, Shrout and colleagues introduced a new type of change over time to the intensive longitudinal data literature, the initial elevation bias. The initial elevation bias refers to situations in which the first data point is higher than subsequent measures, an observation that has repeatedly been made in non-ESM, longitudinal studies (e.g., Knowles, Coker, Scott, Cook, & Neville, 1996; Patrick & Gilbert, 1998). The mechanism underlying this change has not been identified, meaning that it could be caused by both changes in the
underlying construct, as well as by changes in response behavior. However, a recent study that investigated the initial elevation bias in diary data has not detected changes consistent with such an effect (Arslan, Reitz, Driebe, Gerlach, & Penke, 2020).

**The role of individual characteristics, study design, and the operationalization of measurement reactivity**

Although a few studies have suggested different types of reactive effects in ESM or diary data, other studies have thus failed to observe any changes over time or detected inconsistent changes. It has been argued that the characteristics of the sampling protocol (e.g., how many assessments per day) and of the participants may lead to differential reactive effects (Barta et al., 2012; Conner & Reid, 2012; Hoemann et al., 2021; McCarthy et al., 2015; Stone et al., 2003) and thus possibly cause these diverging findings. This notion is supported by a study on the frequent reporting of happiness, where researchers detected decreases in happiness over time with more frequent reporting only for individuals high in neuroticism and depression, while other individuals showed increases in happiness with more frequent reporting (Conner & Reid, 2012). However, the sampling protocol and the individual characteristics of participants have typically not been considered when measurement reactivity was investigated in the past. Another factor that could contribute to the diverging findings is the way that reactivity has been operationalized. In the few studies that investigated reactive changes over time, researchers have mostly investigated linear changes in mean levels of variables (for exceptions, see Cruise et al., 1996; Zawadzki et al., 2019). However, this form may be inadequate, as it is possible that change manifests itself in an early stage of a study and flattens out over time (as suggested for example by Paterson, Primeau, & Lauder, 2019 and Shrout et al., 2018) or that it appears only after a longer period of ESM. Additionally, there is indication that the perception of participants and the changes that can be detected in the data do not always converge (Aaron et al., 2005; Litt, Cooney, & Morse, 1998). This underlines the need to assess both perceived and objectively measurable measurement reactivity.

**The current study**

In the current study, we aim to further our understanding of measurement reactivity to ESM assessments and address some of the gaps in the literature outlined before. Specifically, we first investigate quantitative changes in mean levels of assessed variables...
over time. To gather information on the underlying mechanism of the reactive changes, we also investigate changes in the within-person variance of these ratings, and in the associations between different variables over time. We focus on changes in affect, rumination, and emotional awareness, as these variables have been previously suggested to be particularly prone to reactive changes over time (Conner & Reid, 2012; Kauer et al., 2012; Widdershoven et al., 2019) and are frequently assessed in ESM studies. Subsequently, we investigate whether changes over time are moderated by study design factors (sampling frequency and questionnaire length) and/or individual characteristics of the participants (neuroticism and depression, based on Conner & Reid, 2012). Based on previous findings (Kauer et al., 2012; Widdershoven et al., 2019), we expect to observe increases in emotional awareness and clarity over time. Additionally, we expect that a higher sampling frequency and higher baseline levels of depression and neuroticism will be associated with more reactivity, that is, larger changes in mean, within-person variance, and associations between different variables over time (based on Conner & Reid, 2012). Finally, we analyze qualitative reports of measurement reactivity that were provided by a subsample of the participants during interviews at the end of the data collection. The conducted analyses were preregistered (https://osf.io/xdws2/?view_only=7407ee92cd994dbc961d726300795441; https://osf.io/r5w48/?view_only=ccdbce7ff60245fa8789643fb4b7f81f) and deviations from the preregistration are noted in the text.

Method

Sample

A sample of 163 students were recruited for the study. Students were required to be between 18 and 30 years old and to have never taken part in an ESM study before. The study was powered for hypotheses discussed in a previous paper (Eisele et al., 2020). A random subsample of 51 participants were interviewed after the end of the data collection. The sample size for the subsample that took part in the interviews was determined based on practical considerations and considered to be sufficiently large to cover diverging experiences of participants during the study. The study was approved by the Social and Societal Ethics Committee of KU Leuven.
**Procedure**

Interested participants were invited to the lab. After providing informed consent, participants completed several baseline questionnaires, received instructions for the ESM period, and were randomly assigned to receive an either 30 or 60 item-long questionnaire, 3, 6, or 9 times per day for 14 days. The ESM assessments started on the day after the baseline session. ESM questionnaires were delivered using the app MobileQ (Meers, Dejonckheere, Kalokerinos, Rummens, & Kuppens, 2020) on smartphones (Motorola DEFY+ model) that were lent to participants for the time of the study. ESM questionnaires were delivered at random times in fixed time windows that lasted from 9 am to 10:30 pm. Participants had 90 seconds to react to each ESM questionnaire. After the ESM period, participants returned to the lab to fill in several follow-up questionnaires. Directly after finishing the follow-up questionnaires, an approximately 10-15 min long semi-structured interview was conducted with a randomly chosen subsample of participants. As a compensation, participants received vouchers of 40, 60, or 80 euros, depending on the sampling frequency they were assigned to.

**Measures**

**Baseline measures**

Depression was assessed with the Center for Epidemiologic Studies Depression Scale (CESD; Radloff, 2012; validated in Dutch by van de Velde, Levecque, & Bracke, 2011). Neuroticism was measured with the neuroticism/negative emotionality subscale of the Big Five Inventory 2 (BFI 2; Soto & John, 2017; translation and validation in Dutch; Denissen et al., 2008). For both depression and neuroticism, a sum score of the items was calculated ($\omega = 0.92$ for depression; $\omega = 0.92$ for neuroticism).

**ESM measures**

The full ESM questionnaire can be found in the supplementary materials. Questions were always presented in the same order. Answer options ranged from 1 to 7 on a 7-point Likert-type scale, unless otherwise stated. Positive affect was measured with 4 items (“Right now, I feel happy/relaxed/energetic/satisfied”) of which we calculated a mean for every assessment moment ($\omega = 0.86$ within persons; $\omega = 0.97$ between persons). Negative affect was measured with 4 items (“Right now, I feel stressed/anxious/irritated/down”) of which we also calculated a mean for every assessment moment ($\omega = 0.85$ within persons; $\omega = 0.96$
between persons). Momentary ruminination was assessed with the item “I am ruminating”, momentary emotional awareness with the item “At the moment, I am aware of my emotions”, and momentary emotional clarity with the item “I found it difficult to indicate in a number how I am feeling”. The item measuring momentary emotional clarity was developed for the purposes of this study. It was reviewed by other ESM researchers from the Center for Contextual Psychiatry at KU Leuven and pilot tested before the study. Event pleasantness was assessed with the item "Think of the most important event that happened since the last beep. This event was: Very unpleasant -3 -2 -1 0 1 2 3 very pleasant", which was only present in the long questionnaire version. Therefore, the analyses of the associations between event valence and affect could only be conducted in the long questionnaire group. Behavioral reactivity was assessed with the item “I changed my daily routine because I was anticipating this beep”. Completion time in seconds was calculated for each assessment moment, by adding up the time needed to fill in each of the non-branched items that were common to the short and long questionnaire versions.

Interviews

Semi-structured interviews were administered by the researchers who conducted the data collection (GE, a master student, and a research assistant). Some participants had been briefed by the same researcher who also interviewed them, but this was not always the case. All researchers conducted an interview together to assure an equal approach. Interview questions can be found in the supplementary materials and covered reactivity but also other methodological topics that were considered relevant based on a review of the literature (e.g., Beal, 2015). The interview questions were pilot tested with ESM experts and refined according to the resulting feedback. Interviews lasted on average 10-15 min, were recorded, and transcribed verbatim before analysis.

Analysis

Quantitative analysis

Quantitative analyses were conducted in R (version 4.1.1; R Core Team, 2021) with the packages rms (Harrell, 2021), nlme (Pinheiro, Bates, DebRoy, Sarkar, & R Core Team, 2021), and car (Fox & Weisberg, 2019). Analyses consisted of 3-level multilevel regression

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1 This represents a deviation from the preregistration.
models with ESM assessments at level 1, nested in days at level 2, nested in persons at level 3. Random intercepts were added at the person and day level, and a random slope for day was nested in persons. Separate models were run for each of the outcome variables. A cubic spline transformation was applied to the day variable to model nonlinear changes over time. For this transformation, knots were placed at day 3, 6, and 9, since changes were a priori expected to be more likely to occur early during the data collection. However, it is important to note that the cubic spline allows flexible modelling of changes over time and therefore, changes do not need to occur at the knot points (see Harrell, 2015). To test for changes in mean levels over time in the whole sample, day and the cubic spline transformed day variable were entered as predictors. The significance of both the original and transformed day variables were tested together with a Wald-type (chi-square) test. To investigate linear changes in the within-person variance of outcomes over time, this model was extended by allowing the within-person variance of the outcome to change as a function of the day variable. The resulting model was compared to a model excluding the heterogeneous within-person variance with a likelihood ratio test. To investigate changes in relationships between variables, a model was fit with affect as outcome, and day, event valence, and their interaction as predictors. The interaction between day and event valence was tested for significance with a Wald-type test.

All models were then extended by separately including the possible moderator variables sampling frequency, questionnaire length, neuroticism, and depression, and their interactions with the day and cubic spline transformed day variables. Interactions between the respective moderator and the day and cubic spline transformed day variables were tested for significance together with a Wald-type test. Then, these models were further extended by letting the within-person variance depend on day, the moderator variable, and their interaction. To assess the significance of the interaction term, this model was compared to a model without the interaction term with a likelihood ratio test. Finally, the models predicting affect based on event valence, day, and their interaction were extended by including each of the moderator variables separately. The moderator variables were also allowed to interact with event valence, day, and the interaction between event valence and day. The significance of the three-way interaction term was assessed with a Wald-type test. For analyses involving sampling frequency, significant omnibus tests were followed by
testing the pairwise contrasts between all sampling frequencies individually. The adequacy of fitted models was tested by visually inspecting Q-Q plots of the residuals at each level (normality assumption) and plotting the residuals against the predictors (homoscedasticity assumption). Further, distributions of variables were visually inspected for univariate outliers. Baseline depression and neuroticism were centered around the sample mean to facilitate the interpretation of coefficients. Further, the day number variable was rescaled by dividing it by 100 to avoid overly small coefficients that led to convergence problems. The quantitative analyses were preregistered (https://osf.io/xdws2/?view_only=7407ee92cd994dbc961d726300795441) and the analysis code can be found in the supplementary materials. Deviations from the preregistration are marked with footnotes in the text.

Qualitative analysis

The interviews were analyzed using NVivo (QSR International Pty Ltd., 2020). GE and DT independently familiarized themselves with the transcripts and assigned initial topic codes. They then independently reviewed the codes, organized them into broader themes and subthemes in a data driven-way, then reviewed the entire data to ensure that it was adequately covered. By discussing differences in themes and codes, the researchers then developed a refined coding scheme that was subsequently reviewed by HV, GL, and WV. Then, a second round of coding was conducted by GE. Finally, themes and codes were checked against all transcripts to ensure that the entirety of the data was adequately covered. The qualitative analysis was preregistered (https://osf.io/r5w48/?view_only=ccdbce7ff60245fa8789643fb4b7f81f) and deviations from the preregistration are marked with footnotes in the text.

Results

Sample characteristics

A sample of 163 students was initially enrolled in the study. Three participants were excluded after the baseline session because they did not fulfill the inclusion criteria, two participants dropped out of the study, two participants received beeps at wrong times due to a technical problem, and one participant responded to less than one third of the
scheduled beeps. These participants were therefore excluded from the current analyses. Further, four participants were identified as careless responders in a previous analysis of the data (Eisele et al., 2020) and were also excluded. After these exclusions, a sample of 151 participants remained for the quantitative analyses and a subsample of 50 participants for the qualitative analyses. Additionally, participants who experienced a technical problem that led to missing more than one full day of the ESM period were excluded from the quantitative analyses after the appearance of the technical problem. All data exclusions were specified in the preregistration of the quantitative analyses. One participant who had received beeps at wrong times was excluded from the qualitative interviews. The mean age of the remaining sample was 21.73 years ($SD = 1.78$) and 79% of the sample was female.

Quantitative analyses

Descriptive statistics of all variables are reported in Table 1 in the supplementary materials. The average compliance was 81%. Notably, participants reported only low levels of behavioral reactivity, which represents an interesting finding in itself. Due to the resulting skewed distribution of responses and model misfit, the behavioral reactivity item was excluded from the originally planned analyses of changes over time. The significance of the conducted tests can be found in Table 1, coefficients of all fitted models can be found in Tables 2 to 15 in the supplementary materials, and changes in mean and within-person variance of variables over days are further depicted in Figure 1 and 2.

Changes over time in the whole group

When considering the whole group together, significant decreases over days were observed in emotional awareness, positive affect, and completion time (see Figure 1). We did not detect significant changes over days in mean levels of clarity, rumination, and negative affect. The within-person variance was found to decrease significantly over days for all variables but the completion time, for which the opposite pattern, namely a significant increase in within-person variance over days, could be observed (see Figure 2). The positive coefficient of event valence in predicting positive affect was found to become significantly smaller over days, while no such change was evident for the prediction of negative affect.

The moderating role of the sampling protocol for changes over time

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$^2$ The exclusion of one participant who had received beeps at wrong times had not been specified in the preregistration for the qualitative analyses but only for the quantitative analyses.
In the second part of the analysis, we investigated how changes in outcomes over days are influenced by the sampling frequency and the questionnaire length. Changes over days in the mean level of completion time were found to be moderated by both the sampling frequency and the questionnaire length (see Figure 1). Follow-up tests indicated that the decrease in completion time over days in the 6 beeps group flattened out after about 6 days, which was not the case in the other groups. For participants receiving the long questionnaire version, the decrease in completion time also flattened out after approximately 6 days, while no such flattening of the effect was apparent in the short questionnaire group. Mean levels of the other outcomes were not moderated by sampling frequency or questionnaire length. However, the sampling frequency was found to significantly influence the changes over days in the within-person variance of emotional awareness, clarity, negative affect, rumination, and completion time. Follow-up tests indicated that for emotional awareness, the within-person variance showed a stronger decrease in the 6 beeps group than in the other groups. For clarity, the decrease in within-person variance was significantly larger in the 6 beeps compared to the 9 beeps group. For rumination, the decrease in within-person variance in the 6 beeps and 9 beeps groups was significantly larger than in the 3 beeps group. For negative affect, the decrease in within-person variance was significantly larger in the 6 beeps compared to the 3 and 9 beeps groups. Finally, the increase in within-person variance in completion time was significantly larger in the 9 beeps group compared to the 3 and 6 beeps groups. In addition, the within-person variance of emotional awareness and clarity showed a stronger decrease in the group who received the long questionnaire. For completion time, the increase in within-person variance was stronger in the long questionnaire group compared to the short questionnaire group. The associations between event pleasantness and affect were not found to change depending on the sampling frequency.

The moderating role of individual characteristics for changes over time

Next, we investigated how changes in outcomes over days are influenced by neuroticism and depression levels at baseline. Neuroticism was found to significantly moderate the decrease in completion time over days (see Figure 1). For individuals scoring higher on neuroticism, the decrease in completion time was flattening out more compared to individuals with lower neuroticism. Changes in mean levels of none of the other variables
over days were found to depend on neuroticism or depression. The decrease in within-person variance of rumination was bigger over days for individuals scoring higher on depression or neuroticism and the increase in the within-person variance of completion time over days was smaller for individuals higher in neuroticism (Figure 2). None of the other changes in within-person variance were significantly influenced by neuroticism or depression level. The increase in the negative coefficient of the event valence variable in predicting negative affect over days was less strong for individuals with a higher score on the baseline measure of neuroticism or depression, while no such changes were observed for positive affect.
## Results of the Quantitative Analyses

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Time effect in whole group</th>
<th>Interaction between sampling frequency and time effect</th>
<th>Interaction between questionnaire length and time effect</th>
<th>Interaction between depression and time effect</th>
<th>Interaction between neuroticism and time effect</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Mean</td>
<td>Within-person variance</td>
<td>Association with event valence</td>
<td>Mean</td>
<td>Within-person variance</td>
</tr>
<tr>
<td>Test statistic</td>
<td>(\chi^2) (df = 2)</td>
<td>Z</td>
<td>(\chi^2) (df = 4)</td>
<td>Z</td>
<td>(\chi^2) (df = 2)</td>
</tr>
<tr>
<td>Emotional awareness</td>
<td>16.184</td>
<td>63.813</td>
<td>4.342</td>
<td>13.119</td>
<td>2.255</td>
</tr>
<tr>
<td>Clarity</td>
<td>0.701</td>
<td>21.979</td>
<td>3.559</td>
<td>6.937</td>
<td>5.095</td>
</tr>
<tr>
<td>Rumination</td>
<td>0.422</td>
<td>108.244</td>
<td>6.215</td>
<td>10.419</td>
<td>2.169</td>
</tr>
<tr>
<td>Completion time</td>
<td>210.852</td>
<td>78.65</td>
<td>11.104</td>
<td>31.068</td>
<td>7.834</td>
</tr>
<tr>
<td>Negative affect</td>
<td>0.074</td>
<td>108.237</td>
<td>0.837</td>
<td>7.101</td>
<td>14.19</td>
</tr>
<tr>
<td>Positive affect</td>
<td>8.464</td>
<td>159.306</td>
<td>10.78</td>
<td>1.997</td>
<td>2.644</td>
</tr>
</tbody>
</table>

Notes. * \(p < 0.5\); ** \(p < 0.01\); *** \(p < 0.001\).
Figure 1. Estimated changes in mean levels of variables over days. * $p < 0.5$; ** $p < 0.01$; *** $p < 0.001$. Significance level for sampling frequency refers to omnibus test.
Figure 2. Estimated changes in within-person variance of variables over days. * $p < 0.5$; ** $p < 0.01$; *** $p < 0.001$. Significance level for sampling frequency refers to omnibus test.
Qualitative analysis

We organized the qualitative data under the overarching themes compliance, response process, changes in the person, representativeness of the data, and suggestions for improvement. Identified themes and subthemes that are considered relevant with respect to our research questions are discussed in more detail below, while a full hierarchical overview of all identified themes can be found in the supplementary materials. Example quotes for relevant subthemes are reported in Table 16 in the supplementary materials.

Changes in the response process

Twenty-eight participants (56%) reported an increase in habitual responding over time. This included reports of learning the order of questions and increased familiarity with the questions over time, which led to easier and hence faster responding over time. For example, participant 89 described the following evolution:

*I noticed that I could fill it in faster at the end. Aehm not that I thought about it less, but I didn’t have to read every question every time. Well, I knew that if it said ‘happy’, the question was about happy. I had to spend less time on the questions and I knew as well: ‘Ah 1 is not at all and 7 is very much’. These things, and also with the answer options, I knew what all the options were and what I was doing, stuff like that.*

Some participants described that they developed an automatism in answering the questions. For example, participant 56 indicated:

*After some time it was less exciting. Because of course I already knew, these questions will come. After some time it became a bit automatic. Like okay. I know roughly what I usually respond and that’s correct, some things always come back. Because I hardly ever talk to someone about my emotions, so I knew that it was...no no no.*

However, one participant also described the increased difficulty of remembering when the last beep occurred as the ESM assessments became more and more of a routine (2%). Two participants reported changes in response behavior that were the opposite of habituation, namely an increase in difficulty in responding to questions over time (4%). One participant further stated that they used more extreme numbers towards the end of the study (2%).

Changes in the underlying construct

Changes in the underlying construct were further divided into changes in affect, emotional awareness, emotion regulation, and behavior, as well as reports on the absence of changes.

Changes in affect
Nineteen participants (37%) noted positive affective reactions to the study, such as a positive user experience or a general interest in the study. However, all participants also reported some degree of a negative affective reaction to the study. Many participants (N = 48; 96%) described situations in which the assessments were most disturbing for them. Most commonly named themes were disturbance in social situations (N = 27; 54%), during class (N = 20; 40%), in busy moments (N = 11; 22%), and when sleeping (N = 9; 18%). For instance, participant 90 noted:

I had expected that the beeps would disturb me less, but I did find it quite annoying actually. Like...well, these kinds of moments, like, ‘Is it beeping again?’, when I was just doing something for example or just talking to someone. I found that difficult. I had not expected that I would feel this annoyed by it.

Besides disturbance in specific situations, 23 participants (46%) also reported other factors that contributed to their negative experience during the study, such as the loud sound of the device or the fact that they had to pay attention to the phone. Participant 69 for instance noted:

What did bother me was I try not to spend a lot of time with my mobile phone. . . . And I had the feeling that I did really have to pay attention to it [the study phone]. That it gives the same feeling as a normal mobile phone, it... it gives a bit of pressure, I think. That you have to spend time on things that are actually not that important. I mean with the normal phone, it’s expected that you are reachable and that you pay attention to it. But I found it was a bit the same. I didn’t expect that. I underestimated it a bit. That you do really have to pay attention to it.

Temporal changes in the level of disturbance were also reported. Nine participants (18%) reported an increase in their negative experience over time, while three participants (6%) reported the opposite trend, namely that responding to the beeps became less disturbing or effortful over time.

Changes in awareness

More than half of the interviewed participants (N = 32; 64%) reported becoming more aware of their emotions due to the participation in the study. For example, participant 54 described the following experience:

Yes I think it made me more aware of my own emotions. And it showed me that I do have certain patterns in my emotions. And that for example I wouldn’t feel down if I am alone in my room, but I would maybe if I am in public...If I have to take public transport. So that I did maybe feel more down there. And also that, that was something I hadn’t realized, that I frequently feel irritated and I hadn’t realized. And when filling in the questions I noticed that I do feel more irritated than would be good for me.
Similarly, participant 50 noted:

_Euhm I did think more about how I feel, yes, because you are getting these questions all the time, like ‘Are you happy?’, ‘Do you feel..’ euhm. Definitely in the moment itself, I always had something like a bit a self-reflection, like ‘Do I really feel happy? Am I ehm..’ and I did find it very interesting for myself just . . . because I always saw myself as a pessimist, a negative person, but if I now think back about how I filled in the questionnaire, I almost always scored more than 5 on happiness. So well, yes, I have something like ‘Ah yes, okay, then I do not really feel down that often.’_

Three participants (6%) reported thinking about what to fill in in-between beeps and one participant reported increased awareness of what they were doing during the day.

**Changes in emotion regulation**

Seven participants (14%) also reported changes in emotion regulation as a result of the assessments. Participant 64 made the following observation:

_You do think more about how you are feeling and then, yes, how you are feeling but also how you are dealing with it. Sometimes I realize that I am very happy. But if you then ask ‘Did you express this emotion’, then the answer is like ‘Well, almost not at all’. . . . I tried to deal with it more consciously and to express more clearly like... or to show more clearly, I feel good now by laughing and also to be more honest. That if people are asking ‘how are you?’. And it’s not going well, then I want to, well, with friends and not with random people, but I dare to tell friends more honestly, like, I feel a bit questionable._

**Changes in behavior**

A large part of participants (N = 40; 80%) did report not changing their behavior or routine because of the participation in the study. Only one participant (105; 2%) explicitly mentioned avoiding certain activities not to miss assessments:

_Did you adapt your daily routine to respond to the beeps? Sometimes, like when for example someone asked: ‘Oh do you want to go swimming?’ Then I thought: ‘Next week I can go swimming’ or to do something, but it doesn’t matter. Okay. Because for example during all the other things that I did I could always take it, but then when going running, swimming, watching a movie. Well no that would have been possible. But yea, if they asked something like that, then I thought, I will join next week, I just won’t now._

Six participants (12%) also reported interrupting their sleep to respond to the assessment at least once. More subtle changes in behavior included going back to get the phone when it was forgotten somewhere (N = 2; 4%) and waiting for beeps (N = 3; 6%), which did also lead to active changes in the routine of
"I thought, it’s almost half past 10, I will wait a bit with sleeping because there were only ten more minutes". Finally, three participants (6%) reported being tempted to change their routine to avoid missing assessments, but did not actually change their behavior.

**Discussion**

Our aim was to systematically investigate measurement reactivity to ESM by looking at objective changes in the data and analyzing subjective reports of participants given during interviews. We identified several reactive effects in ESM data. While increases in emotional awareness were frequently reported in interviews, the ESM measure of momentary emotional awareness was found to decrease over time in the study. In addition, positive affect was also found to become lower over time. Quantitative analyses revealed decreases in completion time and in the within-person variance of variables over the duration of the study. Qualitative data offer support for an interpretation of these observed changes as a habituation effect. The effects of the sampling protocol and individual characteristics were inconsistent and did not support our hypotheses on stronger reactivity in higher sampling frequency groups and for individuals scoring higher on depression or neuroticism. In addition, individual participants reported various other reactive effects during the interviews.

**Changes in underlying construct**

Some of the observed changes suggest that ESM led to changes in some of the underlying constructs that were assessed. Most pronounced were increases in emotional awareness that were reported by most of the participants during follow-up interviews. Such increases in (emotional) awareness are in line with previous findings from qualitative studies in healthy participants and patients (Bos et al., 2020; Kauer et al., 2012; Moitra, Gaudiano, Davis, & Ben-Zeev, 2017; Smelror, Bless, Hugdahl, & Agartz, 2019; Turner, Arayasirikul, Trujillo, Lê, & Wilson, 2019; Van Dam et al., 2019; Widdershoven et al., 2019).

To our surprise, the reported increase in emotional awareness was not apparent in the ESM data, in which momentary emotional clarity was not found to change and momentary emotional awareness was even found to decrease significantly over the first 6 days of the study. This was also the case in additional exploratory analyses in which we investigated the changes in ESM measures of emotional awareness and clarity only in individuals who had reported increases in emotional awareness during interviews. These observations are not consistent with previous findings that detected increases in retrospectively-assessed emotional awareness (Kauer et al., 2012; Ludwigs et al., 2018) and emotion differentiation (Hoemann et al., 2021; Widdershoven et al., 2019) due to participation in an ESM study. However, the effect of ESM on momentary emotional awareness and clarity as assessed in the current study has, to our knowledge, not been investigated previously. There are different processes that may explain the observed decrease in emotional awareness over time. Considering the qualitative findings, it is for instance possible that emotional awareness was artificially increased during the first assessment moments as a reactive effect
and returned to baseline after participants became increasingly habituated to the assessments (in line with changes in response behavior that are discussed later). Following this interpretation, the qualitative and quantitative results may not contradict each other. Alternatively, a retrospective bias may be present in interview data, which may have been tainted by specific key experiences during the study rather than by a consistent increase in emotional awareness over time.

Aside from the changes in emotional awareness, we also detected a small but statistically significant decrease in positive affect over the first six days of the study. Similar decreases in positive affect have been previously detected for individuals high in neuroticism or depression with similar sampling frequencies, while increases in happiness have been observed for individuals scoring lower on neuroticism and depression (Conner & Reid, 2012). The current results do not allow us to identify the mechanism underlying these changes with certainty. However, an increase in burden is one possible explanation and would be in line with qualitative reports of burden in general, as well as of increases in burden over time in particular. Previous analyses of the current data suggest that the long questionnaire group did experience higher burden than the group receiving the short questionnaire (Eisele et al., 2020). Therefore, any differences between these two groups may point towards effects that are caused by increased burden in the long questionnaire group. Although these group differences were not significant in the current analyses, the long questionnaire group showed a stronger decrease in positive affect and a stronger increase in negative affect, while the short questionnaire group seemed hardly affected (see Figure 1). Combined with the lack of a difference in response behavior (i.e., completion time and within-person variance) between the two groups, this may suggest that the observed decrease in positive affect is not due to changes in response behavior but driven by actual changes in affect, and may be a reflection of the perceived burden reported in a previous analysis of this dataset (Eisele et al., 2020). It is also possible that both changes in emotional awareness and affect were methodological artifacts driven by changes in response behavior, which will be discussed in the next paragraph. However, it is not clear why not all variables would have been affected by such changes. In sum, more work is needed to explore these changes and their underlying causes in more detail. However, these findings underline the need to use ESM control groups when evaluating the effect of an intervention with ESM, as simple changes in ESM data over time are apparent also in absence of an intervention.

**Changes in response behavior**

Several changes in response behavior were detected that point towards a habituation effect. Specifically, we detected consistent decreases in the within-person variance of responses, in line with previous studies (Csikszentmihalyi & Larson, 1987; Fuller-Tyszkiewicz et al., 2013; Vachon et al., 2016). In addition, participants were becoming faster at responding to questions over time, which is also in line with
previous results (Arslan, Reitz, Driebe, Gerlach, & Penke, 2020; Husky et al., 2010; Johnson et al., 2009; Labhart et al., 2020). The predicted decrease from 4.4s per item on day 1 to 3.4s per item on day 14 is comparable to what has been reported in a previous diary study, where response times evolved from 5s per item on day 1 to 2-2.5s on day 30 of data collection (Arslan et al., 2020). Alongside these changes in the data, many participants reported becoming more habituated to the measures over time in interviews, as has been documented in one previous study (Paterson, Primeau, & Lauder, 2019).

Whether the observed changes in response behavior are also associated with a decrease in data quality, in line with a fatigue effect, is more difficult to judge based on the current results. We observed decreases in the strength of the association between event valence and positive affect over time, which may point towards a decrease in data quality over time. Yet, the association between event valence and negative affect was not found to change over time. It is possible that the size and change of this association was distorted by the overall low levels of negative affect in the current student sample. Participants did also not mention becoming less accurate over time in interviews, however, these reports are likely influenced by social desirability. Recent findings that combine objective measures of social media use with self-report data do indicate a decrease in accuracy of ESM ratings over time (Verbeij et al., 2021). Also, previously reported decreases in compliance over time (Forkmann, Spangenberg, Hallensleben, Hegerl, & Kersting, 2018; Ono, Schneider, Junghaenel, & Stone, 2019; Rintala, Wampers, Myin-Germeys, & Viechtbauer, 2018; Silvia, Kwapił, Eddington, & Brown, 2013) are consistent with a fatigue effect. Qualitative reports in the current study also confirm that at least some participants experience an increase in assessment burden over time. However, previous analyses of the current data did not support increases in ESM measures of perceived burden or careless responding over time, which would also be expected in case of such a fatigue effect (Eisele et al., 2020).

**Initial elevation bias**

Our findings are not consistent with an initial elevation bias in terms of their pattern, as detected changes either spanned the first 6 days or progressed continuously over the whole study period. However, the employed analytical strategy was not ideal for specifically addressing an initial elevation bias in the first data point (see Shrout et al., 2018), as we only investigated changes at the day level. Further, the first ESM measure was preceded by several self-report questionnaires during the baseline session. It is possible that an initial elevation bias would have been limited to these cross-sectional questionnaires. Investigating differences in the very first assessment moment more specifically would be an interesting topic to explore in the future. Nevertheless, temporal changes relatively early in the study were detected and qualitative reports describing changes in response behavior in the beginning could be in line with a change during the first days of assessments.

**The role of the sampling protocol and individual characteristics**
Our initial hypothesis of increased reactive effects based on sampling frequency and baseline depression and neuroticism level were not confirmed. These findings contrast with previous reports of differential reactive effects based on the sampling frequency (Conner & Reid, 2012; McCarthy et al., 2015), but are in line with results reported by Stone and colleagues (2003). Some changes in response behavior (i.e., within-person variance and completion time) varied based on questionnaire length and sampling frequency. This suggests that there may be differences in changes in response behavior over time between these groups. However, the differences between different sampling frequency groups were not consistent. Additionally, the decrease in completion time was found to flatten out in the 6 beeps and long questionnaire groups, but changes in within-person variance were found to be stronger in these groups. This combination of changes is difficult to explain in terms of changes in response behavior, as both habituation and fatigue effects were expected to be associated with a simultaneous decrease in completion time and within-person variance of ratings. As discussed above, some trends in the data suggest additional differences between the short and long questionnaire group that did not reach statistical significance.

When it comes to the influence of individual characteristics on reactivity, some effects on response behavior were found to be less pronounced for individuals scoring higher on neuroticism and depression. However, we did not find the effect described by Conner and Reid (2012) or effects consistent with some individuals being more vulnerable to changes in constructs with sampling frequencies as high as ours. Differences in protocols between Conner and Reid’s and our study may explain this discrepancy, as literature suggests that more focused questionnaires (i.e., assessing fewer constructs) may induce more reactivity (Korotitsch & Nelson-Gray, 1999). Our study used a questionnaire assessing multiple constructs, while participants in Conner and Reid’s study did solely rate different aspects of their happiness. Alternatively, the sample size of the current study may have been too small to detect an interaction effect between individual characteristics and time.

**Lessons from qualitative feedback**

The experiences during the study that participants described in interviews showed a lot of variation. However, a number of themes were applicable to a large number of participants and may point towards issues that could be tackled in the future to optimize the following of instructions, the experience of participants during the study, and to reduce reactive changes in participants. It became for instance apparent that the timing of the beeps (9 am to 10:30 pm), which is commonly used in ESM studies, conflicted with the sleeping schedules of many participants. This problem may be addressed by individualizing the beep schedules to fit the daily lives of participants, as has already been done in some ESM studies (e.g., Bastiaansen et al., 2020). Additionally, we noticed that a large part of participants experienced discomfort when responding to questionnaires during social interactions, highlighting that this
is an important topic to address during briefing sessions to avoid missing data. Although not the focus of the current paper, the qualitative data also gave some insights as to when beeps are missed. Specifically, participants frequently found themselves unable to respond at work or while attending classes or studying. A large part of missed beeps was also due to participants forgetting to take the study phone with them, which may be reduced by relying on the participants own phone in the future, a suggestion that was also specifically made by some participants.

**Constraints on generality, limitations and directions for future work**

The current study was conducted in a young student sample. Even though the current results do not support differences in reactivity based on neuroticism or depression, it is unclear to what extent the current findings can be generalized to other populations, which may be more or less affected by responding to ESM assessments. While the current results highlight changes in the data that appear early on during ESM monitoring, it is possible that other changes take place later on and that therefore could not be detected in the current study. As personalized approaches to psychiatry with large numbers of data points per individual and monitoring of individuals over extended periods of time become more popular, reactive changes that take more time to appear become increasingly relevant to investigate. Further, while our sample offered the unique opportunity to directly compare the effects of different sampling protocols on reactivity, the sample size was also limited. To establish robust effects, individual data meta-analyses may be a useful approach in the future.

The current study aimed to investigate the presence of reactive effects. Previous work has gathered a number of possible mechanisms that could explain reactive changes over time (Fuller-Tyszkiewicz et al., 2013; Patrick & Gilbert, 1998; Shrout et al., 2018). To further our understanding of the underlying mechanisms once robust effects are established, carefully designed experiments (along the lines of Johar & Sackett, 2018; Shrout et al., 2017; De Vuyst et al., 2019) or the analysis of datasets that combine both objective and self-report measures (Verbeij et al., 2021) seem promising approaches. Relatedly, more work is needed to investigate how reactive changes affect results of analyses on a practical level (see for example Weermeijer et al., submitted).

**Conclusion**

Measurement reactivity could threaten the validity of findings and should therefore be a concern for every researcher relying on self-report data. Our results indicate the presence of reactive effects in the level and within-person variance of ESM measures, as well as the speed with which responses are given. Combined with qualitative data, these changes seem to be the result of a habituation effect. The shape of the observed changes did not support an initial elevation bias. Qualitative data also gave insight into the wide variety of experiences of participants during ESM studies based on which we formulate recommendations for future studies. The current results further suggest that some research questions may
be more affected by reactive effects than others. Based on the current findings, researchers should be especially aware of the possibility of reactive changes when investigating variability in momentary experiences, completion times, positive affect and its association with event valence, or emotional awareness. As the influence of reactive changes remains poorly understood, researchers should routinely test for reactive changes in their ESM data and discuss openly how reactivity may have influenced their results.

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**Author Contributions Statements using CRediT**

Gudrun Eisele: Conceptualization, Methodology, Data curation, Formal qualitative and quantitative analysis, Investigation, Software, Visualization, Writing - original draft. Ginette Lafit: Conceptualization, Methodology, Supervision, Writing - review & editing. Hugo Vachon: Conceptualization, Methodology, Supervision, Writing - review & editing. Daphne Tuyaerts: Qualitative analysis, Writing - review & editing. Peter Kuppens: Conceptualization, Writing - review & editing. Marlies Houben: Conceptualization, Writing - review & editing. Inez Myin-Germeys: Conceptualization, Funding acquisition, Supervision, Writing - review & editing. Wolfgang Viechtbauer: Conceptualization, Methodology, Supervision, Writing - review & editing.

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